



A journey for inspiration.

Travel is to find a new experience and to meet others with various lifestyles. It is a process of a unique journey with endless creation and growth. L7 HOTELS will accompany in every step of your journey. L7 HOTELS captures the unique traits of locations with bold design and unlocks the joy of traveling through creative spaces with overflowing cultural experiences and inspirations.



L7 MYEONGDONG

Locally inspired lifestyle hotel

L7 MYEONGDONG is a lifestyle hotel with trendy sentiments and a cozy atmosphere. It is a welcoming place in the heart of the city that blends customers' lifestyles with the local culture to create a new culture. It is close to some of the major shopping destinations, including LOTTE Duty-free Shops, LOTTE Department Store, and tourist attractions, including Gyeongbokgung Palace and Namsan Mountain.



Rooms

Room Type	Area (m ²)	No. of Rooms
Standard Double	25.1	19
Standard Twin	25.1	25
Standard Family Twin	25.1	20
Superior Double	25.1	53
Superior Double Mountain View	25.1	26
Superior Hollywood Double Mountain View	25.1	18
Superior Twin	25.1	40
Superior Twin Mountain View	25.1	44
Superior Family Twin	25.1	4
Locomix Suite	50.2	1
Loasis Suite	50.2	1



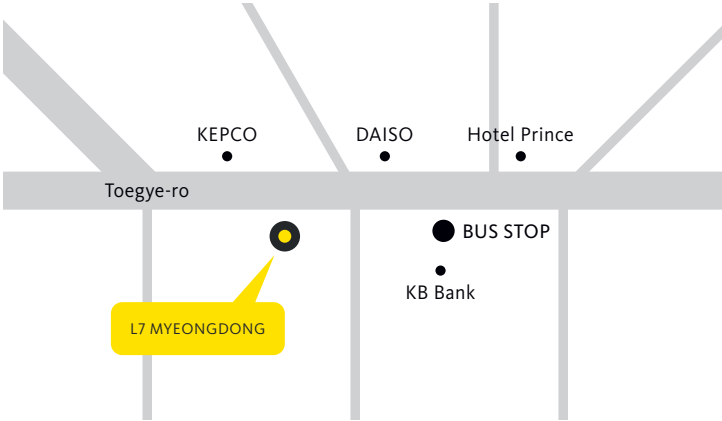
Dining

Type	Name	Floor
Restaurant	Butter Finger Pancakes	2F
Bar & Lounge	Roof-top Bar Floating	21F

Facilities



Location





L7 GANGNAM

Light up with L7 GANGNAM

L7 GANGNAM is located in one of the most fast-paced regions of Seoul. The glamorous streets of Gangnam, Cheongdam, and Samseong come together to show off the latest trends in business, fashion, nightlife, and other lifestyle areas.

L7 GANGNAM is a refined space for events and business meetings of all kinds. The terrace bar and suite rooms embody every aspect of flashy Gangnam and are perfect for private parties. Once the day sets over the skyscrapers along Teheran Street, sharp business suits are replaced by chic trendsetters.



Rooms

Room Type	Area(m ²)	No. of Rooms
Standard Double	25.8	96
Standard Double Garden View	25.8	76
Standard Twin	25.8	52
Standard Family Twin	25.8	38
Superior Double	28.1	42
Superior Twin	28.1	24
Corner Suite	51.6	1
Studio Suite	51.6	2
Queen's Suite	51.6	1
Upper House	131.4	1

Meeting & Banquets

Type	Floor	Area(m ²)	Capacity (No. of Guests)
Talk & Talk	9F	39.7	12
Talk & Play I	9F	72.7	22
Talk & Play II	9F	112.4	48
Talk & Play All	9F	184.1	90



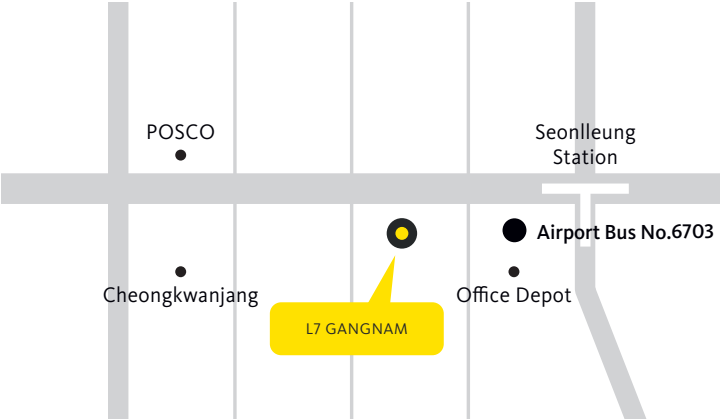
Dining

Type	Name	Floor
Restaurant	Floating	10F
Bar & Lounge	Floating Bar	10F

Facilities



Location

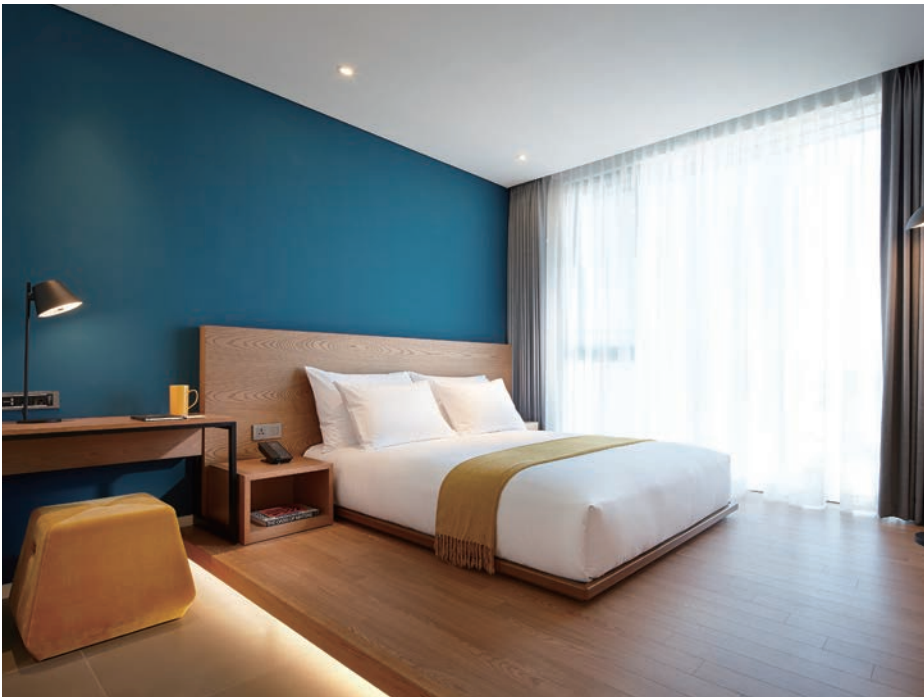




L7 HONGDAE

Hongdae - The center of underground culture and urban arts

L7 Hongdae is located on the streets of youth where a variety of cultural events like indie music busking and flea markets take place. A free-spirited and experimental mindset and a sense of rebellion against conformity create Hongdae's one-in-a-million culture. Feel the youthfulness of Hongdae and the creative inspiration from every street, filled with the aesthetic senses of creators and artists. L7 Hongdae offers a space for everyone and fills it with local culture and vibes. Listen to the music and words of the community, interact with the artists, and experience the culture of Hongdae.



Rooms

Room Type	Area(m ²)	No. of Rooms
Standard Double	24.8	56
Standard Twin	24.8	47
Standard Family Twin	24.8	36
Standard Triple	24.8	12
Superior Double	24.8	90
Superior Twin	24.8	46
Superior Family Twin	24.8	36
Superior Triple	24.8	12
Studio Suite Double	49.5	2
Studio Suite Twin	49.5	2
Loasis Suite	56.1	1

Meeting & Banquets

Type	Floor	Area(m ²)	Capacity (No. of Guests)
Talk & Play	21F	66	20



Dining

Type	Name	Floor
Restaurant	The Place	21F
Bar & Lounge	Rooftop Bar Floating	22F

Facilities



Location

